

Levy eScooters proposal

My name is Kirk Lepchenske. I am the owner/founder/CEO of Levy eScooters in Southeast Idaho. We are a family business run by myself, my wife daughter and son. We currently have four (4) scooters with plans to order fifty (50) more if and when approval from the city is granted. We have secured funding for up to one hundred scooters. If we are successful with fifty, we intend to add fifty more next year with an eventual goal of at least 200 throughout the community or as many as finances and the market will sustain.

We hope to start with small fleet in downtown/warehouse district to get familiar with the ins and outs of running the business and the scooters. I have a verbal commitment from two businesses to put a docking station at their property. As we grow more familiar with our business, we hope to put *many* on ISU's campus. ISU is 100% on board with us. We are in communication with Bannock County as well as to the prospect of docking a fleet at the Wellness Complex. No progress there yet, but we are working on it.

We are fully aware of Bird Scooters' presence in the community and do not feel it is a problem for us or them. I have spoken to the CEO(?) of Bird on a few occasions as well as their local Fleet Manager and we all feel there is sufficient market in Pocatello/Chubbuck for both of us and want to maintain a cordial relationship.

We feel our eScooters offer several benefits to our community.

1. **Levy eScooters are user-friendly.** Once the app is on your phone, one just puts in their card info, sets up an account and off they go! Their card info is stored to their account, so they only have to enter it once. Our scooters have larger than normal wheels and HEAVY, low-mounted batteries which make them extremely easy to balance and ride. Our batteries are interchangeable, which enables us to keep them always running rather than having to gather them up every day to charge them and redistribute them the next day.
2. **Levy eScooters are safe.** We can set the speed on our scooters from 4 to 24 mph. We also have the capability of setting geo-fences and can designate a speed limit within that area. For example, we can limit the scooters downtown to 5mph and the ones on the greenway to 24mph or whatever speed we choose for the specific area. We can adjust those speeds at any time. So, if there is an event that we expect to be crowded, such as Farmers Market or concert, we can slow the scooters down for that area, in that timeframe. Our scooters have very strong brakes, pneumatic tires, front suspension, and bells for safety.
3. **Levy eScooters are secure.** We can monitor our scooters' movements from a mobile app or dashboard on a computer. As a user approaches the geo-fenced area limit, they will get a notice on their phone that the scooter will be deactivated at a certain point and will not run beyond that point. Our scooters are extremely heavy, so they are not prone to abuse or theft. If someone moves our scooters without

activating with a card and app, the wheels lock up and a very loud alarm sounds. They are then inoperable until reactivated.

4. **Levy eScooters will cut down on traffic.** Rather than driving and looking for parking at each stop, one can park their car, grab a scooter, go where they need to in the area and return the scooter, or just leave it where they finish. It's fun and easy!
5. **Levy eScooters will help local businesses.** In areas where parking is a potential detracting factor to shopping, such as downtown, Levy eScooters eliminate the issue by providing the shopper with a fun, easy, inexpensive way to maneuver around the area with concern for parking and burning gas.
6. **Levy eScooters encourage outdoor activity.** We believe having access to scooters will get more people out and enjoying our community and events. Once someone gets on an scooter, sees our greenway and park system, they will be much more inclined to utilize those assets. This will also build community pride, in our opinions.
7. **Levy eScooters will give our community a more modern image and feel.** We strongly believe that our scooters will make our community feel and appear much more up to date than in the past. An outdoor oriented community such as ours needs scooters!

We are also considering, if the scooters are a success, adding bicycles to our fleet but that is far down the road.

Levy eScooters feel we are a huge asset to the community as we are local and very involved in the community. We truly are Portneuf Valley PROMOTERS and want to contribute to the continued positive evolution of the community. The future is bright around here and we intend to help keep that momentum going. We are very hopeful the cities, county, businesses and citizens of the area are supportive of our efforts and will allow Levy eScooters to be a big part of this wonderful community!

Thank you,

Kirk Lepchenske

CEO Levy eScooters, Leske Enterprises LLC

208-251-6525

levyscooters208@gmail.com

levyscooters.com (no web page yet)